

California Redevelopment Agency (CRA)

Legislative Update — February 2, 2011

IMPORTANT DATES

- **February 3, 2011 – 9:30 a.m.** – Senate Budget Subcommittee No. 4 Hearing on Redevelopment, 9:30 a.m. (or upon adjournment of Senate floor session), State Capitol, Room 112 *Pre-Hearing Briefing: 8:30 a.m. – League of California Cities Conference Room (1400 K Street, 3rd Floor, Sacramento)
- **February 7, 2011 – 1:00 p.m.** – Assembly Budget Subcommittee No. 4 Hearing on Redevelopment, 1:00 p.m., State Capitol, Room 4202 *Pre-Hearing Briefing: 11:30 a.m. (box lunches provided – **Please RSVP today, 2/2, to the League of California Cities public affairs manager representing your area: <http://www.cacities.org/index-v2.jsp?location=advocamp>**) – League of California Cities Conference Room (1400 K Street, 3rd Floor, Sacramento)
- **February 10, 2011 – 2:00 p.m.** – CRA Online Video Conference discussing Legislative budget hearings, 2:00 to 3:00 p.m. Attendee access information will be provided in the CRA legislative update later this week. Phone access will also be provided for attendees to listen to presenters (any questions must be asked through the online interactive tool). In addition, a recording of the Online Video Conference will be posted on the CRA website. Stay tuned for more details.

SCHEDULE INFORMATION FOR THURSDAY, FEBRUARY 3, 2011:

Senate Budget Subcommittee No. 4 on State Administration and Local Government

Day-At-A-Glance

8:30 a.m. Pre-Committee Briefing

Coffee and light breakfast at 8:30, program begins at 9:00 League of California Cities Carpenter Conference Room, 3rd Floor, League of California Cities, 1400 K Street, Sacramento

- Welcome and Introductions
- Update on Local Government Redevelopment Proposal
- What to Expect at the Legislative Hearing

Walk over to Capitol Building

9:30 a.m. Legislative Committee Hearing

Budget and Fiscal Review Subcommittee No. 4 on State Administration and General Government Room 112, State Capitol Building, Sacramento
(The hearing will begin at 9:30 or upon adjournment of the morning session)

[Click here to download the Budget Subcommittee Meeting Agenda](#)

Meet with your legislators following the budget hearing. For a list of your current legislators, [click here to use the CAPWIZ tool on the CRA website.](#)

MAKING THE MOST OUT OF YOUR VISIT TO SACRAMENTO

To make your visit the most impactful, we recommend taking several action steps leading up to and following your trip and the day of the hearings.

DURING Sacramento Visit:

- **Attend hearing pre-briefing** at the League Office (details noted above)
- **Attend hearing and give testimony.**
- **Meet with Legislators** after hearing. Be sure to **leave behind information about how this proposal will impact their district** in terms of jobs, economic activity, affordable housing and other community benefits. This is particularly important if your legislator serves on the committee. If your legislator is unable to meet with you directly, ask to meet with their chief of staff.

BEFORE and AFTER coming to Sacramento:

- **Meet with your legislators in district or make calls** so they know you are opposed to the proposal and that you are coming to Sacramento to attend the hearing.
- **Call your local allies** and encourage them to make calls to legislators voicing their opposition to the proposal. Allies may include:
 - Business Owners
 - Chambers
 - Affordable Housing Advocates
 - Community Groups
- **Send out a press release** to your local media letting them know you will be coming to Sacramento to attend the hearing and meet with your legislators.
- Develop a **list of the economic impacts for your city/agency and provide short descriptions of key redevelopment projects** that include jobs numbers, affordable housing units.
- **Set-up Capitol office meetings** so you may meet with legislators while in Sacramento.

TALKING POINTS / KEY MESSAGES:

[Click here for talking points and key messages on the Governor's proposal to eliminate redevelopment.](#)

For more information or if you need further assistance, please contact CRA Staff at (916) 448-8760. Plus, you can e-mail Lillian Henegar, Director of Policy and Outreach, at lhenegar@calredevelop.org, or Krista Noonan, Director of Communications, at knoonan@calredevelop.org.