

## News Brief

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### **Online Courses in Downtown Revitalization Offered**

In partnership with the California Downtown Association (CDA), Cal State San Bernardino's College of Extended Learning is proud to offer the online CDA Professional Certificate Program. It's especially designed for downtown development and economic redevelopment professionals, city administrators, elected officials, and anyone interested in learning about this exciting field.

Tailored to busy professionals, you'll gain job skills and a total of 5.6 continuing education units (CEUs) by completing the four-course certificate program. Learn key concepts, laws and practices from specialists working in the field. The four courses are: "Downtown Revitalization as a Practice: Context, Trends and Tools," "Legislation Governing Downtown Areas and Revitalization Activities," "Promoting Downtown Programs and Businesses," and "Downtown Capital Projects Development and Implementation." Complete all four to become a Certified Downtown Professional, or take individual courses to strengthen knowledge in specific areas. Two courses are offered each year, allowing participants to complete the program in two years. Courses are not sequential and may be taken in any order.

Register now for the one-month Winter 2010 course, "Legislation Governing Downtown Areas and Revitalization Activities," that begins on April 5. Learn the history of downtown revitalization programs in the U.S., how downtown fits into the local economy, and current trends.

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A second course, "Promoting Downtown Programs and Businesses," will be held in Winter 2011 (final dates to be determined). You'll examine legislation on redevelopment law and historic preservation, and learn how to work successfully with non-profits, boards, and local political authorities.

Each course is \$495 and includes 1.4 CEUs. To register, for more information, or to request a Course Catalog, call the College of Extended Learning at (909) 537-5981 or visit <http://cel.csusb.edu>.

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